

KCPC VOLUNTEER CORPS

VOLUNTEERS AND THEIR TASKS

www.kcpetconnect.com

FUNDRAISING

Help KCPC raise funds through private donations from pet owners and others.

KCPC is a registered non profit 501(3)(c) organization operating *solely* for helping lost pets in the Kansas City Metro region find home, *quickly*. Our goal has been for KC Pet-Connect to become a "household name" in Mid-America, sort of a "one-stop-shop" to search and locate lost pets or the owners of strays, and ultimately have a national presence. We are rapidly reaching that point. KCPC is a privately run enterprise which started out as a part-time hobby and is now a virtual full-time operation without paid staff.

In our first year of operation (2004) we averaged 40 postings total for lost and found pets. In 2005, that number went to 70 postings per month. 2007 saw the number of posting jump to 235 per month. This year to date we are averaging 275 monthly postings.

Presently, our main source of revenue is from the fees we charge for sending our 'Lassie Alerts' via email to pet owners registered in the Program, to Municipal Animal Control Offices, Shelters and Veterinarians.... and that revenue is minimal. We also receive small donations from pet owners who use our otherwise free services and donate using the website. Volunteers can help us grow this source of revenue in the following way.

KCPC will send an email appeal to everyone who posts a lost or found pet on the website, soliciting a donation based on the above factors. The Volunteer will make a follow-up call to the pet owner with a plea for a donation of any size. We will provide the volunteer with a copy of the email we have sent so they can make the follow-up call.

KCPC needs to increase it revenue significantly if we are to survive past 2009. At the current rate of growth (and workload) we are sure to need a more automated system than we have in place today. Every posting entered on the website today is done manually. We are looking to start to fully automate that function by the middle of this year. The cost for such a programming project is very high.

We will work closely with all volunteers and look to them for advice and suggestions on making KC Pet-Connect an even greater success in the future. We would also like to identify one volunteer that will be able to manage this program.

For questions and clarifications about this procedure please contact us by:

Email: tina@kcpetconnect.com
Phone: 913-322-7256

WE WELCOME YOUR HELP AND LOOK FORWARD TO YOUR OWN IDEAS AND
SUGGESTIONS FOR CHANGES TO THIS FORM OR TO THE WEBSITE